



## ***-Sponsorship Levels and Privileges-***

***Yes, I believe free and fun family entertainment is good for our community and would like to support the 13<sup>th</sup> Annual Pumpkin Festival on October 28 & 29, 2011***

### **Great Pumpkin - \$3,500**

- Company name to be carved in pumpkins to be lit and displayed on our giant scaffolding
- Sponsor of a main entertainment venue
- Logo on cover of the Pumpkin Festival Brochure and our website, provided we have your sponsorship by **July 31, 2011**
- Company name on tombstone in Pumpkin Festival Cemetery
- Company name used in all advertising and marketing campaigns done through all Pennysaver & Evening Sun publications and various other print & radio media
- ½ page ad (10¾" wide x 8" tall) in "The Pumpkin Vine", the official Festival newspaper ***\*Please submit camera-ready copy or email directly to the Pennysaver, c/o Pumpkin Vine, 18-20 Mechanic Street, Norwich; email, [jsmith@evesun.com](mailto:jsmith@evesun.com) prior to 7/31/11***
- Commercials announced on "Spider Web" PA system throughout the Festival
- Recognition on Pumpkin Festival Sign Board

### **Platinum Pumpkin - \$1,000**

- Sponsor of a tent area or entertainment venue
- Logo on back of the Festival Brochure, provided we have your sponsorship by **July 31, 2011**
- Company name on tombstone in Pumpkin Festival Cemetery
- Company name used in all advertising and marketing campaigns done through all Pennysaver & Evening Sun publications and various other print & radio media
- 1/8 page ad (5½" wide x 4" tall) in "The Pumpkin Vine", the official Festival newspaper ***Please submit camera-ready copy or email directly to the Pennysaver, c/o Pumpkin Vine, 18-20 Mechanic Street, Norwich; email, [jsmith@evesun.com](mailto:jsmith@evesun.com) prior to 7/31/11***
- Commercials announced on "Spider Web" PA system throughout the Festival
- Recognition on Pumpkin Festival Sign Board

### **Gold Pumpkin - \$500**

- Sponsor of a platform entertainment act
- Recognition in "The Pumpkin Vine", provided we have your sponsorship by **July 31, 2011**
- Recognition on "Spider web" PA system and Pumpkin Festival Sign Board

### **Silver Pumpkin - \$250**

- Recognition in "The Pumpkin Vine", provided we have your sponsorship by **July 31, 2011**
- Recognition on "Spider Web" PA system and Pumpkin Festival Sign Board

### **Bronze Pumpkin - \$100**

- Recognition in "The Pumpkin Vine", provided we have your sponsorship by **July 31, 2011**